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MINISTRY OF CULTURE AND RECREATION
ANNUAL REPORT 1981-82

Ontario

Ontario

Ministry of Culture and Recreation

Ministère des Affaires culturelles et des Loisirs

The Honourable
John Black Aird, OC, QC, BA, LL.D
Lieutenant Governor of Ontario

I respectfully submit to Your Honour the sixth annual report of the Ministry of Culture and Recreation for the fiscal year ended March 31, 1982. The submission is pursuant to the provision of Section 120(10) of the Act to Establish the Ministry of Culture and Recreation.

Reuben C. Baetz
Minister

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MINISTRY FUNCTION

The ministry was established under the Ministry of Culture and Recreation Act, 1974. It exists to enrich the quality of life for the people of Ontario by encouraging responsible citizenship. The ministry acts on the principle that full participation in community life does enrich each person's life - and that is what responsible citizenship is all about. You can participate in many ways, by volunteer work designed to improve life in your community, in recreational activities or through cultural interests.

The ministry and its agencies, by themselves and by encouraging individuals and voluntary organizations, are active in these areas:

- visual, performing and literary arts;
- amateur sports;
- fitness activities;
- conservation of Ontario's natural and man-made heritage;
- public libraries;
- community information centres;
- integration of newcomers into Ontario life;
- relationships among people of different ethnocultural groups and different races;
- preservation of ancestral cultures and languages.

The ministry wants all members of the public to be able to learn easily about its services and use them. For that reason, the ministry maintains 19 field offices throughout the province. The staff in those offices can help a community to develop its cultural, recreational and citizenship interests and to satisfy its needs.

The ministry was given the responsibility, by the Ontario Lottery Corporation Act, 1974, to receive applications for Wintario grants, to process them and to approve them. There are grant categories covering the programs of each division of the ministry. The lotteries act, in section 9, specifies that Wintario funds are:

> to be available for the promotion and development of physical fitness, sports, recreational and cultural activities and facilities therefor.

STATUTES AND REGULATIONS ADMINISTERED BY THE MINISTRY

Archives Act and regulations

Art Gallery of Ontario Act

Arts Council Act

Centennial Centre of Science and Technology Act and regulations, re fees

Community Recreation Centres Act, 1974, and regulations re grants

Foreign Cultural Objects Immunity from Seizure Act, 1978

Historical Parks Act, 1972 and regulations, re fees and parks

John Graves Simcoe Memorial Foundation Act, 1965

Ministry of Culture and Recreation Act, 1974 and regulations, re grants for non-profit camps, municipal recreation, directors' certificates, and programs of recreation

McMichael Canadian Collection Act, 1972

Ontario Educational Communications Authority Act

Ontario Heritage Act, 1974, and regulations, re grants and loans, grants to incorporated historical societies and associations, grants for museums, grants for plaquing and licences

Ontario Lottery Corporation Act, 1974 and regulations, re tickets, accounts and prizes

Public Libraries Act and regulations, re grants

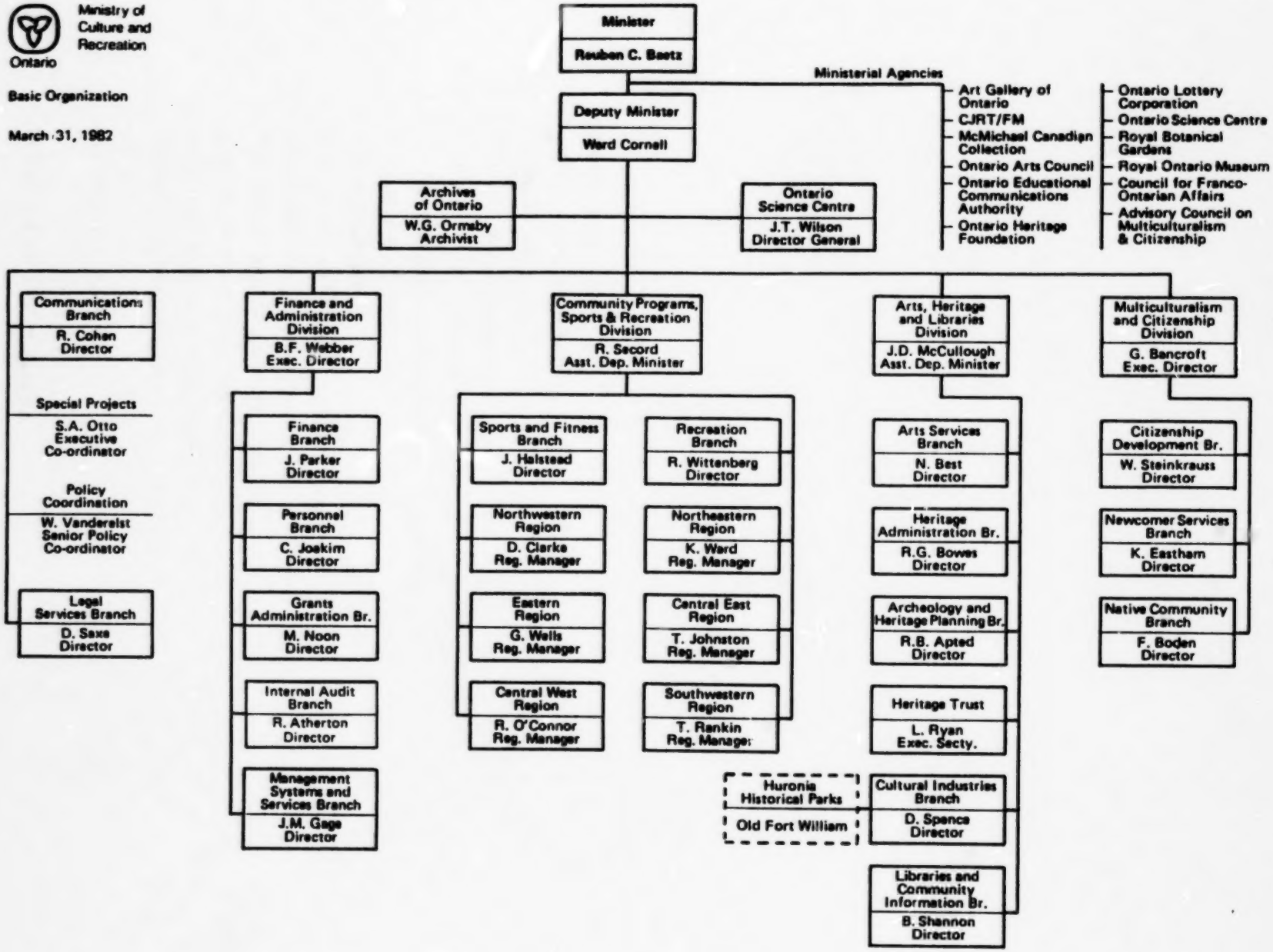
Royal Ontario Museum Act

Ministry of Culture and Recreation

Ontario

Basic Organization

March 31, 1982



AGENCIES OF THE MINISTRY

Art Gallery of Ontario
CJRT-FM Inc.
Conservation Review Board
Council for Franco-Ontarian Affairs
Huronia Historical Development Council
John Graves Simcoe Memorial Foundation
The McMichael Canadian Collection
Ontario Advisory Council on Multiculturalism and Citizenship
Ontario Arts Council
Ontario Educational Communications Authority
Ontario Heritage Foundation
Ontario Lottery Corporation
Ontario Science Centre
Royal Botanical Gardens
Royal Ontario Museum

ARCHIVES OF ONTARIO

The Archives provides archival service to the Ontario government, serving as the major repository for unpublished records on the province's political, cultural, social and economic history. Programs foster the preservation, use and awareness of the province's documentary heritage.

In 1981-82 the Archives:

- improved security in the reading room and throughout the facilities;
- acquired 7,063 cubic feet of government records and private manuscripts, including the prescription records of the Cairncross and Lawrence Pharmacy in London 1893-1940;
- accommodated a total of 17,554 researchers in the reading rooms and responded to 50,132 requests for documents, microfilms and books;
- undertook 575 research assignments for government ministries and agencies;
- trained and consulted with records management personnei throughout government;
- participated in training sessions sponsored by the Public Archives of Canada, the Association of Canadian Archivists, the Ontario Museum Association and the Toronto Area Archivists;
- helped West Park Hospital establish a records management program;
- completed microfilming Dun and Bradstreet's credit reference books for 1964-1978;
- loaned Registry Office Land Copy Books on an indefinite basis to the Sudbury Public Library, in line with the policy of placing such records in the communities they cover;
- mounted 14 in-house display panels and organized or contributed to four external exhibits.

ARTS, HERITAGE AND LIBRARIES DIVISION

The division encourages the production and enjoyment of works of art, the preservation of Ontario's man-made heritage, and the development of community information resources.

It is active in three program areas:

- arts support
- heritage conservation
- libraries and community information.

The division works with government agencies, non-profit organizations, business firms and individuals to advance citizen participation in the cultural life of the community.

The assistant deputy minister's office co-ordinates divisional responsibilities and handles international and interprovincial cultural relations. In 1981-82 it organized and hosted a federal-provincial conference on historical resources, and oversaw the activities of the ministry's cultural representative in London, England. Ontario's image in Britain received a boost from an Ontario Science Centre exhibit at the Canada Days in Birmingham.

Arts Services Branch

Amalgamated with the Cultural Industries Branch as of April 1, 1982, the Arts Services Branch last year worked with a range of art institutions, organizations and individuals to promote excellence and stimulate community participation. The branch provided financial support and maintained strong consultative relationships with client groups, while administering operating grants to the ministry's cultural agencies.

In 1981-82 the branch:

- contributed staff support to the successful Creative Canada program--the cultural component of the Canada Games in Thunder Bay;
- assisted 17 other community festivals across the province;

- generated $2.75 million above normal fundraising levels for 35 major non-profit arts organizations through the Wintario Arts Challenge Fund; participating groups qualified for $2 million in grants designed to spur private and corporate contributions;
- revised criteria for Wintario arts program grants to benefit groups not eligible for Arts Challenge funds; regular grants totalled $1.1 million;
- provided operating cost assistance to 31 community art galleries, 27 arts service organizations and two arts education institutions;
- developed an economic impact assessment form which regional galleries are using in negotiations for local funding;
- assisted the development of 30 Ontario arts groups through the Cultural Exchange Program which contributed to their participation in international or interprovincial events;
- revised the popular publication **Cultural Resources in Ontario** as well as a **Handbook for Native Artists;**
- maintained the impact of Outreach Ontario programs, to decentralize and diversify the province's cultural resources, through grants to ministry agencies which undertook the following activities:
  - -- the Royal Ontario Museum, in the midst of a major expansion and renovation project which closed its main building, stepped up its outreach effort: 452,464 people viewed 36 travelling exhibits; over 75,000 students had access to the museum's collections through school travelling cases; 5,000 people heard ROM speakers in 41 communities;
  - -- Royal Botanical Gardens staff participated in 287 community events; the "Horticultural Therapy" mobile teaching unit for the elderly and the disabled represented about one fourth of the outreach effort;
  - -- TV Ontario continued to demonstrate how television programs can be used as learning resources through workshops for 360 participants primarily in northwestern Ontario;
  - -- the McMichael Canadian Collection sent out education kits to 30 communities and circulated several exhibits;
  - -- the Art Gallery of Ontario continued the art scholarship course for art students from across Ontario and circulated 26 exhibitions to 45 Ontario communities;
  - -- 13 regional library systems sponsored 1,111 artistic performances attended by a total of 111,881 people, as well as 242 exhibits or speakers with a total audience of 180,728.

- provided annual operating grants to the following provincial cultural agencies:
  - -- the Art Gallery of Ontario, visited last year by 316,000 people, acquired 538 works of art, including major pieces by Constantine Brancusi, Jean Miro and A.Y. Jackson;
  - -- the Ontario Arts Council awarded 2,860 grants valued at $12,287,200 to individual artists or community organizations;
  - -- CJRT-FM Inc. continued its role as a combined non-commercial radio station and educational broadcast facility;
  - -- the McMichael Canadian Collection, which includes Canada's largest public display of the art of Tom Thompson and the Group of Seven, had attendance of 220,680 last year;
  - -- the Royal Botanical Gardens, a world famous scientific institution and popular tourist attraction, was visited by an estimated 750,000 people;
  - -- the Ontario Educational Communications Authority boosted TV Ontario's audience by 9.3 per cent to 2.2 million unduplicated individuals per week, and added 1,262 hours of new programming; its television-based learning systems were used in 85 per cent of secondary and 90 per cent of elementary schools in Ontario;
  - -- the Ontario Science Centre developed several new exhibits, including a temporary feature on "CARS", and recorded attendance of 1,083,134.

Cultural Industries Branch

The branch promoted the development of for-profit cultural ventures, focussing on the publishing, film, recording and commercial theatre industries.

In 1981-82 the branch:

- stimulated sales of Canadian paperback books and attendance at performing arts events through a new HALF BACK program; nearly a million Wintario tickets were redeemed toward an estimated 180,000 paperbacks and 220,000 admission tickets;
- negotiated the province's acquisition of the Wintergarden/Elgin theatres in Toronto for renovation as a performing arts complex;
- assisted 23 book publishing companies with loan guarantees and/or interest subsidies under a joint program with the Ontario Development Corporation;
- facilitated the first Small Business Development Corporation investment in a book publishing company;

- helped provide international exposure for Canadian film professionals through grants to the Festival of Festivals in Toronto, which has become the largest publicly attended film festival in the world, and the Animation Festival in Ottawa;
- supported the national television broadcast of the annual Genie Awards ceremony, and the annual Dora Mavor Moore Awards for Theatre held in Toronto.

Heritage Administration Branch

The mandate of the branch is to encourage preservation of Ontario's archaeological, historical and architectural resources. Functioning as an advisory service on heritage conservation, the branch supports local museums and an array of community heritage initiatives through technical advice and financial aid. It also provides administrative support for the Ontario Heritage Foundation and the Conservation Review Board.

In 1981-82 the branch:

- assisted a regional festival in Timmins celebrating the northern heritage and the Franco-Ontarian contribution;
- initiated the Building Rehabilitation and Improvement Campaign (BRIC) and awarded $278,000 under the corporate sector grants component, the first to be operational;
- channeled $2 million in financial support to 187 community museums under a new grant formula which encourages more effective public programming;
- advised 350 community museums through site visits and 20 calls by the mobile conservation lab;
- fostered professional development of 700 museum workers, board members and volunteers through 95 training seminars and meetings;
- organized 18 community meetings on the new museum grants policy;
- responded to 13,150 public inquiries regarding heritage activities, projects and sites;
- circulated three historical displays throughout the province;
- assisted provincial heritage bodies with grants totalling $127,400;
- helped 260 local organizations with projects to enhance heritage understanding and participation, such as erecting historical markers and organizing commemorative events;

- supported local historical societies and the erection of local markers through 125 grants totalling $66,246;
- erected 17 provincial historical plaques;
- advised 40 committees on conservation of redundant railway stations;
- conducted 50 technical workshops and seminars;
- advised over 100 municipalities on heritage legislation; 125 municipalities have now established Local Architectural Conservation Advisory Committees and over 1,200 properties have been designated under the Ontario Heritage Act (Part IV);
- reviewed heritage conservation aspects of 35 municipal official plans and amendments filed with the Ministry of Municipal Affairs and Housing;
- supported with a $98,000 grant the Ontario Historical Studies Series which last year published two books;
- administered 98 Ontario Heritage Foundation projects worth over $1.6 million and evaluated 155 applications for funding;
- under Wintario administered 110 program grant applications and 25 planning grant applications.

Archaeology and Heritage Planning Branch

The branch co-operates with other government bodies and the private sector to stimulate long-term commitments to heritage conservation. It conducts planning studies, engages in field work and runs an active publishing program.

In 1981-82 the branch:

- reviewed over 250 environmental assessments, official plans and other planning matters;
- established a policy for conservation of heritage road bridges (with Ministry of Transportation and Communications);
- established a policy for identifying and conserving heritage buildings in the government's accommodation program (with Ministry of Government Services);
- produced a report on heritage conservation for the West Patricia Land Use Plan of the Ministry of Natural Resources;
- developed a new public education and promotion program, in response to the growing demand for heritage conservation information;
- released a major publication, **Continuity with Change: Planning for the Conservation of Ontario's Man-Made Heritage;**
- produced a walking tour guide to the industrial heritage of Sault Ste. Marie (with the Ministry of Northern Affairs);

- supervised outside financial commitments of nearly $900,000 to heritage conservation projects as part of its interministerial liaison function;
- helped Ontario Hydro create a new heritage planner position;
- upgraded its training programs including Experience '81, school co-operative arrangements and staff presentations;
- trained police investigators in forensic archaeology, the use of archaeological techniques to solve crimes;
- issued 81 archaeological licences;
- supported the Ontario Heritage Foundation by:
  - -- administering 38 archaeological grants totalling $372,208;
  - -- preparing a draft policy on student research grants;
  - -- archaeologically investigating two foundation-owned properties;
- promoted volunteer participation in archaeology by:
  - -- organizing a training, site survey and conservation program for 25 volunteers in the southwest region;
  - -- training and assisting groups of divers in the initial stages of a marine heritage conservation program in the eastern region;
- financially assisted the Ontario Archaeological Society with operating expenses and provided local chapters with meeting space, communications services and training programs;
- carried out 327 archaeological field projects plus 31 emergency rescue projects;
- studied the urban archaeology of Kingston through a project at the site of the new OHIP building, and produced a booklet on the subject;
- rescued a prehistoric Indian village and burial ground from highway construction at the Calvert site;
- studied the tourism and heritage potential of Moose Factory;
- updated 2,700 records in the archaeological sites data base;
- responded to 2,500 public inquiries and 700 government inquiries regarding conservation of archaeological sites;
- continued archaeological outreach programs with 200 tours or lectures, 33 displays and staff participation in 42 community events;
- informed the public about archaeology through 145 publications including a booklet on archaeology in northeastern Ontario and three research reports based on branch studies in the West Patricia Land Use Planning Area.

Heritage Trust

The Heritage Trust promotes the conservation of Ontario's architectural and cultural resources on behalf of the Ontario Heritage Foundation. It acquires and restores unique heritage buildings, manages the heritage conservation easements program and provides a mechanism for donation of real or cultural property to the province.

In 1981-82 the trust:

- supplied staff support for the Ontario Heritage Foundation's acquisition of the Elgin/Wintergarden theatre complex in downtown Toronto (which will seat an additional 2,500 when restored) and Great Manitou Island (a 197-acre nature reserve in Lake Nipissing near North Bay);
- administered the foundation's on-going restoration projects at Homewood House near Maitland, Mather House at Keewatin and Hudson's Bay Staff House at Moose Factory; also continued day-to-day maintenance at many of the foundation's 33 properties;
- co-ordinated architectural, historical and archaeological research at several foundation properties;
- commissioned a structural study of the Martintown Grist Mill and took part in negotiations leading to the start of stabilization work on the building;
- completed historical landscaping of McMartin House in Perth;
- signed 10 new easements with owners of significant heritage properties, continued negotiations regarding 30 other properties, and monitored the 55 easements held by the foundation at year end; also developed a more comprehensive monitoring program;
- administered six donations of cultural objects to the province, which were placed on loan to museums and galleries;
- studied the Maine coast easements program in line with the foundation's natural heritage initiative;
- published a brochure on Macdonell House in Pointe Fortune.

Huronia Historical Parks

The two historic sites in Huronia, Sainte-Marie among the Hurons in Midland and the Historic Naval and Military Establishments in Penetanguishene, promote appreciation of the Native Indian, French and British histories of the region and of Canada.

During the year, Huronia Historical Parks sent a representative to the National Tour Brokers' Association convention in Phoenix, Arizona in order to promote increased bus tours to Ste. Marie and the Establishments. The Parks also participated, for the first time, at the Canadian National Exhibiton through a static display situated in the town hall building at Centennial Square.

At Ste. Marie during 1981-82:

- a unique project entitled Destination Ste. Marie was introduced for consideration in the 1982 season; considerable work was devoted to planning and fund-raising;
- a much-needed furnishings-research program was initiated, the first such program since the site's reconstruction;
- an education brochure was developed, highlighting Ste. Marie's numerous programs tailored to school curricula;
- the Shondecti special event, in its second year, attracted a record turnout of more than 100 canoes and received national attention;
- a new special event was introduced, entitled First Person Interpretation Days, representing a unique program of historic interpretation;
- a manned display representing Ste. Marie was a major highlight of the annual Great Canadian Canoe Exposition at Harbourfront in Toronto.

At the Establishments during 1981-82:

- the $500,000 orientation centre was completed, representing Phase One of the new Visitor Building;
- attendance increased for the second consecutive year;
- costumed soldiers participated in a colorful ceremony commemorating the arrival of the Pride of Baltimore schooner in Toronto;
- the soldiers also participated in the official ceremony commemorating the 145th anniversary of St. James-on-the-Lines Church, with the Lieutenant Governor of Ontario, the Honourable John Black Aird, in attendance;
- a new special event was introduced called Liberty Days, representing a unique, 19th century celebration.

Old Fort William, Thunder Bay

Old Fort William is a reconstruction of the inland headquarters of the North West Fur Trading Company.

This living historical community serves as a major recreational, cultural, and educational resource for all of northwestern Ontario.

Some of the highlights of the 1981-82 year included:

- record attendance of 132,438, an increase of 13,619 over the previous year;
- construction of the $2 million maintenance building commenced;
- introduction of special programs for disabled people;
- official opening of the Great Hall;
- the International Great Rendezvous Festival on July 1 - 4, with 20 voyageur brigades and 200 participants; attendance for July 1 was 4,200;
- site for Ontario's official Canada Games reception for 2,000 guests from all across Canada and the Territories;
- Old Fort William's major participation in the closing ceremonies of the Canada Games with 137 volunteers participating;
- schooner construction passing the half-way point and aiming for completion in 1984;
- co-hosting the Fourth North American Fur Trade Conference;
- the introduction of winter programs with sleigh rides and banquets;
- the first year of operation of the volunteer association with a total of 13,585 volunteer hours contributed.

Libraries and Community Information Branch

Local public libraries benefit from financial support and advisory services provided by the branch, which also works to develop community information centres.

In 1981-82 the branch:

- introduced a new per capita grant formula for public libraries recognizing the greater costs of servicing northern Ontario;
- funded the network development office, which assists libraries considering computer services (the office was incorporated into the branch last year);

- continued the public libraries program review: visited hundreds of local libraries, held public meetings, reviewed 370 briefs;
- financially supported membership education and information programs of the Ontario Library Association;
- financially assisted 53 community information centres and the Association of Community Information Centres, and helped identify and meet their organizational needs through annual assessments, workshops and consultation;
- published four issues of **Ontario Library Review** and six issues of **In Review: Canadian Books for Young People;**
- awarded Wintario program grants totalling $421,738 to local library boards, and initiated a new Wintario grant program to support community information projects.

MULTICULTURALISM AND CITIZENSHIP DIVISION

Recognizing the multicultural make-up of Ontario's society, the division encourages the preservation and sharing of diverse cultural values. At the same time it promotes commitment to the ideal of full and equal citizenship, which binds Ontarians together.

The division works with social service professionals, ethnocultural organizations, Native Indian band councils, government agencies and other groups to enhance intergroup relations, assist immigrants and refugees and support the development of Native communities.

Last year the division held its first conference, which included clients of all three branches. Delegates provided information about community needs and concerns and helped generate a division-wide perspective on multicultural and citizenship issues. The conference was followed up with a series of regional meetings.

Citizenship Development Branch

The branch promotes better understanding and positive relationships among Ontario's multicultural groups. It works to ensure that all citizens enjoy equal access to government programs and community services, and maintains an ethnocultural data base for program planning. At the community level it supports intercultural initiatives with grants, staff advice and resource materials, and actively assists leadership training and organization development.

In 1981-82 the branch:

- organized Dialogue '81 to improve government communication with ethnocultural groups; over 150 community representatives and government communicators attended;
- produced a 19-minute film **Reflections: People of Ontario** which portrayed the Black, German, Greek and Korean contributions to Ontario life, as well as the obstacles and opportunities facing newcomers;
- sensitized over 120 municipal recreation staff in Metro Toronto to different ethnocultural attitudes toward recreation through a series of workshops;
- expanded ethnocultural research resources by:

  - -- setting up an on-line computerized bibliographic retrieval system with over 700 records;
  - -- publishing Mother Tongue and other data for 53 counties/regional municipalities as well as the 16 largest urban centres, plus a Mother Tongue atlas for Toronto;
  - -- supporting research studies on Spanish-speaking residents of Toronto, ethnocultural adolescents and the needs of longer-term immigrants;
  - -- compiling census and immigration data and responding to 285 requests for specific information, largely from within the provincial government;
- conducted Jamaican and Greek provincial conferences with 700 and 850 delegates, respectively, to strengthen leadership skills and boost citizen participation in the community;
- held 11 meetings involving over 300 French-speaking Ontarians to identify training and development needs of Franco-Ontario organizations as part of the francophone leadership consultation project;
- finalized a major resource document on working with volunteer boards for use in identifying and solving organizational problems;
- supported community-based intercultural initiatives, especially in areas undergoing rapid demographic change, through 36 grants totalling $549,152; projects funded include:
  - -- development of a province-wide organization of immigrant-serving agencies;
  - -- planning of social and cultural programs by Scarborough Human Services;
  - -- intercultural communication workshops by the North York Interagency Council;
  - -- publication of a bi-monthly magazine by the Urban Alliance on Race Relations;
- upgraded leadership skills and organizational effectiveness of 660 leaders and 280 community groups and agencies through grants totalling $73,902 for workshops and training sessions; 45 per cent of grants went to francophone organizations;
- deployed Wintario citizenship grants totalling $1,523,399 to 219 projects promoting citizenship and the preservation and sharing of cultural heritage; $398,680 went to the Multicultural History Society.

Newcomer Services Branch

Through orientation services, language training and citizenship education, the branch helps newcomers prepare for full participation in community life. It accomplishes this by providing services directly, and by supporting the efforts of community groups through grants and technical assistance.

In 1981-82 the branch:

- assisted 23,700 newcomers with multilingual reception services at Toronto International Airport;
- provided 24,800 people with multilingual settlement information and referral services at Ontario Welcome House in downtown Toronto;
- took the lead in co-ordinating provincial refugee settlement efforts:
  - -- assisted 1,746 Eastern European refugees at Welcome House and awarded grants of $44,950 to Eastern European self-help organizations;
  - -- assisted Indo-Chinese refugees through grants to community projects totalling $488,525;
- extended an information line and clearing house originally intended for people working with refugees, to cover all settlement workers;
- distributed 46,000 copies of the **Newcomer's Guide to Services in Ontario** available in 17 languages, and published 12 issues of a simplified English newspaper **Newcomer News** with a circulation of 600,000;
- operated a language training and nursery program at Welcome House which attracted a daily average of 350 adults and preschool children;
- supported 16 newcomer integration projects initiated by community groups; three-quarters of the $204,480 funding went to volunteer development, community outreach and co-ordination of services;
- funded Newcomer Language/Orientation Classes in which 10,762 learners and 800 volunteers participated; in addition to grants totalling $691,400, the branch provided courses, workshops and consultation for volunteer and paid staff, and produced a newsletter, **Interchange;**
- to further support language training:
  - -- developed alternate (non-classroom) learning opportunities, such as Help-a-Friend-Learn-English, phrase books and tapes;
  - -- loaned teachers 2,600 instructional items from the ministry's resource centre and distributed 71,000 textbooks;

-- published **TESL Talk,** a quarterly for teachers of English as a second language;
-- revised the **Directory of ESL/D Services** with co-sponsorship from the Ministry of Education and distribution of 10,000.

Native Community Branch

The branch supports the efforts of Ontario's Native peoples to achieve self-reliance. It works closely with community organizations to preserve the Native cultural heritage, develop leadership skills, stimulate economic activity and improve access to government services.

In 1981-82 the branch:

- consulted with 320 Native groups, including Indian Bands, Metis and Non-Status Indian locals, friendship centres, Native women's locals, Native cultural centres and provincial Native organizations;
- supported 144 Native-initiated projects through grants totalling over $2 million; projects funded include:
  - development of a small business management course for native people, leading to creation of a new program at Trent University;
  - purchase of materials for a 21-week crafts training program for 30 Native women;
  - an economic opportunity identification study for the Native community at Port McNicoll;
- strengthened economic development services by training field consultants in small business management, and making CASE (Counselling Assistance for Small Enterprises) counsellors available to 12 Native communities and businesses;
- stimulated interest in Indian crafts by organizing arts and crafts conferences across the province; worked closely with the Native Canadian Centre of Toronto to plan and organize a Native art auction;
- promoted bilingual (English-Cree) communications by continuing to advise the Wa-Wa-Tay Communications Society, which operates community radio stations on 24 Indian reserves in northern Ontario;
- published a new edition of **Provincial and Regional Native Organizations in Ontario.**

COMMUNITY PROGRAMS, SPORTS AND RECREATION DIVISION

Community Programs Offices

The ministry delivered programs at the local level through a network of 19 community programs offices. In April 1982, staff were divided between the new Ministries of Citizenship & Culture and Tourism & Recreation.

There were six regional offices located in Thunder Bay, North Bay, Ottawa, Toronto, Hamilton and London; plus district offices in:

- Thunder Bay, Dryden;
- North Bay, Timmins, Sault Ste. Marie, Sudbury;
- Ottawa, Kingston, Belleville;
- Toronto-Metro East, Toronto-Metro West, Barrie, Peterborough;
- Hamilton, St. Catharines, Waterloo;
- London, Hanover, Windsor.

The offices worked with municipal governments, volunteer groups, private and public agencies and individuals to build community resources in sport, recreation, culture and citizenship. Staff assisted with organization development, leadership training and co-ordination of local services, and administered the ministry's community-focussed funding programs.

The local offices implemented a wide range of programs in co-operation with the ministry's specialized consulting services at head office, and also kept the ministry advised of community concerns, needs and interests.

In 1981-82 the community programs offices:

- in the northwest region:
  - -- assisted the Canada Games in Thunder Bay and the concurrent Creative Canada arts program;
  - -- helped organize the Thunder Bay Fitness Council representing major public fitness agencies;
  - -- held numerous workshops ranging from professional development of recreation staff to museum fundraising techniques;
  - -- funded the immigrant information centre in Thunder Bay.

- in the northeast region:
  - -- processed Wintario and other grants with total value of $10,545,000;
  - -- encouraged community sports conferences and held a regional conference for arts festivals associations;
  - -- initiated Fitness North "Spring into Fitness" programs through school systems;
  - -- organized numerous workshops and courses ranging from fitness marketing to second language training;
  - -- extended services to newcomers and ethnocultural groups through the Sault Ethnic Learning Centre and the Sudbury Multicultural Centre.
- in the eastern region:
  - -- assisted the Ontario Municipal Recreation Association conference in Belleville;
  - -- organized games for the disabled in Belleville;
  - -- opened Heritage House Museum in Smiths Falls;
  - -- assisted the formation of a Local Architectural Conservation Advisory Committee for Prince Edward county;
  - -- contributed to Brockville's 150th anniversary celebration;
  - -- funded "Salute to Ottawa Valley" and Arnprior "Heritage Weekend";
  - -- sponsored two workshops in co-operation with the Valley Arts Council in Pembroke.
- in the central east region:
  - -- trained a total of 1,805 leaders through 66 workshops;
  - -- worked with municipalities to develop recreation master plans in Simcoe County, York Region and East York, and a culture and recreation plan in Brampton;
  - -- in co-operation with the Canadian Association of Senior Centres, held a seminar on planning techniques for professionals and volunteers working with senior citizens;
  - -- supported the Volunteer Centre of Peel's publication of a Volunteer Week tabloid, which was distributed to 143,000 homes;
  - -- fostered the organizational development of the Peterborough Information Centre by helping redefine goals and objectives and realign personnel;
  - -- organized fundraising seminars for community arts groups in Peterborough and Mississauga;
  - -- established a co-ordinating committee for English as a second language programs in Etobicoke;

-- participated in planning several community arts festivals, including the Toronto Children's Festival, a Mozart Music Festival and the Harbourfront Authors' Festival;
-- helped the Metropolitan Toronto and Region Conservation Authority develop projects to ensure access for the disabled to all major outdoor recreation facilities.

- in the central west region:
  -- helped develop culture and recreation master plans in more than 30 communities, including all muncipalities within Hamilton-Wentworth;
  -- hosted the 1982 Community Information Centres Conference in Waterloo;
  -- conducted regional workshops in Caledonia on rural recreation trends and planning;
  -- completed an in-depth needs analysis and inventory of all cultural and recreational programs in the Niagara district;
  -- conducted municipal recreation committee training seminars throughout the region, as well as three Artful Management seminars in the Niagara district;
  -- participated in the founding meeting of the Ontario Community Development Association at the University of Guelph;
  -- held a consultation for all regional francophone clients.
- in the southwest region:
  -- processed some 1,200 grant applications leading to funding commitments of almost $9 million;
  -- organized a Directions Conference in which over 100 representatives of the ministry's culture and recreation client groups participated in setting development goals and objectives for the region;
  -- dealt with 30,000 client contacts involving municipalities and community groups;
  -- developed a council for immigrant services in London.

Sports and Fitness Branch

The branch is dedicated to helping all Ontarians make healthful use of leisure time through a variety of physical activities that offer personal satisfaction and growth. Its specialists consult with sport governing bodies, business firms and other organizations to enhance participation in sports and fitness programs.

In 1981-82 the branch:

- consulted with 71 provincial sport associations to help develop new programs, set organizational goals, recruit staff, prepare budgets and obtain ministry financial support;
- helped organize the Training Institute for Sport Administrators and planned the relocation and expansion of the Ontario Sports Administration Centre;
- conducted 39 community clinics and 418 school clinics for 13,173 participants through the Ontario Sports Travelcade; 20,521 people visited the Travelcade mobile resource library;
- identified Ontario's outstanding amateur athletes of the year (Steve Podborski of Don Mills and Alex Baumann of Sudbury) under the Ontario Sports Awards program; issued over 7,500 certificates to recognize contributions to amateur sport;
- financially aided 17 sport governing bodies to train athletes for the 1981 Canada Summer Games in Thunder Bay, won by Ontario; also trained over 400 officials, thereby creating a resource for future sport development in northwestern Ontario;
- promoted regional sport development by supporting sport councils in northeastern and northwestern Ontario and participating in a conference to prepare a sport plan for southwestern Ontario;
- staged four regional and one provincial games for the physically disabled;
- enrolled 3,547 coaches in 181 courses in 60 communities, a 66 per cent increase from the previous year's attendance;
- hired a regional coaching co-ordinator for northeastern Ontario;
- committed $550,000 in Wintario grants to fund 82 master coaches and apprentices in 14 sports, and $363,000 to develop volunteer coaches in 15 sports;
- produced fitness messages to be aired or published by the media as a public service;
- established a quarterly newsletter for 2,500 fitness clients;
- advised 60 communities about fitness programs; undertook a major membership drive in London; established a community fitness resource centre in the Lake Huron zone and other projects to boost fitness resources in northern Ontario;
- trained 400 people in basic leadership skills through 16 Fitness Ontario leadership development workshops; upgraded skills of 600 fitness professionals through 12 workshops on fitness testing, counselling and marketing;
- devised a model for certification of fitness testers, in co-operation with the Canadian Association of Sports Sciences;

- redesigned the FitFive awards program, with 55 community agencies now distributing program information;
- initiated a feasibility study of a fitness program for Ontario public service employees;
- published four research reports on motivating people to increase physical activity;
- constructed two 18-station fitness Trillium Trails, one at the University of Guelph and another at a Highway 401 rest area, in co-operation with the interministry fitness committee;
- processed 3,742 Wintario non-capital sports and fitness grant applications, with total value of $5,922,893.

Recreation Branch

Recreation received higher priority last year as the ministry established a Recreation Branch separate from Sports and Fitness.

Mandate of the new branch is to work with local, regional and provincial organizations to ensure all Ontario residents have access to the recreational opportunities of their choice.

In 1981-82 the branch:

- organized a major provincial conference on recreation attended by 700 delegates to focus attention on the value of recreation and the need to tailor services to community needs;
- provided financial, planning and consultative support to 18 provincial recreation associations;
- funded 35 recreation development programs in such areas as opportunities for older adults, pre-retirement planning, recreation leadership in rural areas and playleadership training;
- enabled over 20,000 children to participate in 125 non-profit youth camps by helping the camps with advice and financial support;
- improved leadership skills of 2,550 students, adults and leaders through the Ontario Camp Leadership Centre; enrolled 650 in the centre's specialized outdoor education programs, including 110 teachers; assisted 64 camps through an outreach program, more than double the previous year's total;
- supported the International Year for Disabled Persons by:

  - -- awarding a special grant to the Ontario Federation of the Physically Handicapped for a province-wide public education campaign; 99,600 people attended performances of the "Kids on the Block" puppeteer show, the highlight of the campaign;
  - -- heightening awareness of the integration concept through seminars for ministry staff and volunteer and professional practitioners;
- introduced a new consulting service on leadership development, following a comprehensive assessment of recreation leadership needs;
- funded a program to certify municipal recreation professionals (177 certificates in various categories were issued last year);
- assisted 15 research projects on recreation and leisure, including studies of camping and outdoor recreation trends and ministry resources and services;
- produced four publications for volunteer and professional recreation leaders;
- held 2,500 consultations with provincial, regional, and local recreation organizations.

DEPUTY MINISTER'S OFFICE

Communications Branch

The branch is the ministry's link with the public. It endeavours to create awareness of the ministry's programs, services and aims through an on-going media relations effort, operation of a resource centre and production of publications and audio visual materials. The branch also keeps ministry staff informed about ministry policies and operations.

In 1981-82 the Public Relations Unit:

- -- provided communications support for the Canada Games in Thunder Bay, the provincial recreation conference and the HALF BACK program;
- -- helped the Ontario Heritage Foundation develop a new communications program, including a logo design contest for graphic arts students in community colleges;
- -- organized the communications effort for the government's decision to acquire and restore the Elgin/Wintergarden theatre complex in Toronto.

The Resource Centre/Library:

- -- acquired 200 new films and 2,000 books;
- -- circulated 5,000 books and 8,250 tapes and films to ministry staff and community groups involved in citizenship, cultural and recreational programs;
- -- answered 3,500 reference inquiries;
- -- established a mini resource centre for the provincial recreation conference, with library and audio - visual services available to participants.

The Media Production Unit:

- -- produced 190 publications, including books, booklets, manuals, pamphlets, newsletters and slide presentations, as back-up for ministry programs.

Office of the French Language Services Co-ordinator

The office assists all ministry program areas and agencies to carry out government policy on French language services. It provides advice on the delivery of service to Ontario's French-speaking population, helps develop relevant programs, and maintains contact with community leaders and organizations.

In 1981-82 the office:

- compiled and released a complete list of all French and bilingual publications of the ministry, resulting in a significant increase in the demand for French publications;
- offered advice on key ministry positions to be staffed with bilingual personnel;
- began work with several ministry agencies to upgrade their French language services to the public;
- co-ordinated French-language program research and advised on production of program materials.

Legal Services Branch

The branch supplies all general legal services to the ministry, as well as the McMichael Canadian Collection, the Multicultural History Society of Ontario, the Ontario Arts Council, the Ontario Heritage Foundation, the Ontario Historical Studies Series and the Ontario Science Centre.

To serve its client organizations, the branch:

- interprets statutes and regulations and prepares legal opinions on law topics generally;
- assists in preparing proposed legislation and regulations;
- drafts service, publishing, consulting and other agreements;
- negotiates and prepares documents concerning heritage easement agreements, as well as the acquisition, leasing and custodianship of real property by the Ontario Heritage Foundation.

FINANCE AND ADMINISTRATION DIVISION

The division provides administrative support for the ministry's operating divisions, through financial, personnel, systems and other services. It executes control functions, delivers capital programs and serves as the ministry's link with the central agencies of the government. Its mandate includes administration of the Council for Franco-Ontarian Affairs and the Advisory Council on Multiculturalism and Citizenship.

Office of the Executive Director

Responsible for efficient co-ordination of the ministry's financial and administrative services, the executive director's office participated in planning and executing the ministry realignment announced in February 1982.

The office also led an intensive promotional campaign to boost public awareness of ministry services, featuring open houses at head office and several field offices.

Management Systems and Services Branch

The branch provides the support services necessary to maintain an efficient office environment throughout the ministry. It operates computer and manual systems to foster an effective management process; provides purchasing, accommodation and general services; and is responsible for safety supervision and education.

In 1981-82 the branch:

- upgraded the word processing centre's hardware;
- implemented the first stage of a comprehensive records management program;
- installed a new financial information system;
- studied the advisability of a new grants information system;
- developed and implemented FitFive and ethnocultural bibliography systems.

Personnel Branch

The branch provides a full range of personnel services: it establishes policy and procedures, classifies jobs, recruits staff, maintains records, counsels employees, conducts staff training and manages employee benefits. It also provides liaison with

the Ontario Civil Service Commission and the Ontario Public Service Employees Union, and co-ordinates the ministry's participation in government-wide youth employment programs.

In addition, the branch manages the ministry's Affirmative Action program, designed to raise and diversify the occupational status of women within the ministry.

In 1981-82 the branch:

- conducted its first pre-retirement planning seminar, featuring the participation of employees' spouses;
- undertook 27 accelerated career initiatives involving 6.9 per cent of women employees, exceeding its 2 per cent target;
- facilitated the first female appointments to several positions, including director of the Internal Audit Branch and director of the Legal Services Branch;
- hired 231 young people under the Experience '81 summer employment program in various divisions and branches of the ministry; created an additional 2,175 Experience positions through grants of $2,467,200 to ministry agencies and community-based organizations.

Finance Branch

Financial planning and management are the functions of this branch, which takes a lead role in the budget, estimates and allocation process and generates information for the management by results program.

The branch establishes ministry accounting and financial policy, pays ministry accounts (including grants, supplier invoices and employee travel expenses) and maintains financial records.

In 1981-82 the branch:

- implemented a revised reporting system;
- planned improvements in the management by results process and held seminars for program managers to further that end;
- improved the work plan for the annual allocation process, introducing a method for determining priorities.

Internal Audit Branch

The branch monitors ministry activities through financial and operational audits, helping ensure efficient management and compliance with government and ministry policies.

In 1981-82 the branch:

- completed a "value for money" audit of one ministry branch as well as routine audits of one third of ministry branches and units;
- carried out 14 special audits requested by management and audited 80 Wintario grant recipients;
- developed a profile of Wintario approvals and payments for use in selecting grants for audit.

Grants Administration Branch

Through planning services and capital funding, the branch assists in the building or renovation of community-based cultural and recreational facilities.

In 1981-82:

- the Capital Support Unit administered the ministry's capital grant programs and helped develop the new 1982 Wintario capital grant program; funding highlights:
  - -- $2,865,200 awarded in capital grants for cultural support to the St. Lawrence Centre, the McMichael Gallery, the Terry Fox Cultural Centre and 12 other cultural facilities or studies;
  - -- approximately $39 million was committed under the 1981 Wintario capital program to be paid to 600 cultural and recreational projects beginning in 1982-83; $31.9 million was paid out against old program commitments and $300,000 under the special IYDP ACCESS program;
  - -- Lottario grants totalling almost $20 million were paid towards the development of provincially or regionally significant cultural or recreational facilities, including $11 million to the Royal Ontario Museum;
- the Program Grants Unit provided direction and established procedures for processing all ministry grants;
- the Planning and Technical Services Section advised client organizations on the long term planning of leisure facilities, especially in small communities, with emphasis on improved access for disabled persons and energy conservation.

ONTARIO ADVISORY COUNCIL ON MULTICULTURALISM AND CITIZENSHIP

The council's task is to advise the Ontario government on multicultural issues within the context of full, equal and responsible citizenship for all Ontarians.

In 1981-82 the council:

- prepared briefs on the Human Rights Code amendments, the Secondary Education Review Project and multicultural library services;
- presented task force reports on native policy and equal opportunity;
- launched several communications initatives: four open forums; an open house for council members and 200 guests from ethnocultural communities; a survey of ethnocultural organizations; nine half-hour cable television programs and several radio programs; two issues of the newsletter **Multiviews**; and an annual report.

APPENDIX 1

Statement of expenditure and revenue by program
for the year ended March 31, 1982

Programs	Expenditure	Revenue
Ministry Administration	$ 11,011,341	$ 24,000
Heritage Conservation	24,376,554	411,613
Arts Support	55,792,422	1,622,227
Citizenship and Multicultural Support	9,853,953	763,331
Libraries and Community Information	29,902,079	7,268
Sports and Fitness	21,741,735	93
Ministry Capital Support	73,685,569	00
. Translation Services	00	6,399
. Donations	00	2,300,000
. Ontario Lottery Corporation Proceeds	00	137,000,000
. Grants refunds from previous year	00	514,461
	$226,363,653	$142,649,392

APPENDIX 2

Statement of expenditure by program and activity
for the year ended March 31, 1982

Ministry Administration Program	
Main Office	$ 1,337,032
Financial Services	813,301
Supply and Office Services	1,302,824
Personnel Services	699,249
Information Services	1,270,310
Legal Services	143,605
Audit Services	311,174
Field Services	4,354,220
System Development Service	746,886
Minister's Salary, The Executive Council Act	26,300
Parliamentary Assistants' Salary, The Executive Council Act	6,440
Total for Ministry Administration	$ 11,011,341
Heritage Conservation Program	
Archives	$ 1,362,295
Heritage Administration	19,319,714
Huronia Historical Sites	1,717,522
Old Fort William	1,977,023
Total for Heritage Conservation	$ 24,376,554
Arts Support Program	
Cultural Development and Institutions	$ 47,299,619
Ontario Science Centre	8,492,803
Total for Arts Support	$ 55,792,422
Citizenship & Multicultural Support Program	
Citizenship Development	$ 6,599,700
Special Services for Native Peoples	3,254,253
Total for Multicultural Support & Citizenship Program	$ 9,853,953

APPENDIX 2 continued

Libraries and Community Information Program	
Library Services	$ 26,253,614
Community Information	826,981
Experience '81	2,821,484
Total for Libraries and Community Information Program	$ 29,902,079
Sports & Fitness Program	
Program Administration	$ 10,199,201
Recreation and Fitness	2,932,994
Organized Sports	8,454,425
Trust Funds	
Ontario Olympic Lottery Sports Fund, The Financial Administration Act	155,115
Loto Canada	--
Total for Sports and Fitness	$ 21,741,735
Capital Support	
Total for Capital Support	$ 73,685,569

APPENDIX 3

STAFF COMPLEMENT (CLASSIFIED EMPLOYEES)
FOR THE YEAR ENDED MARCH 31, 1982

Minister's Office	3
Deputy Minister's Office	12
Communications	20
Archives of Ontario	42
ARTS, HERITAGE, LIBRARIES DIVISION	
Administrative Staff	7
Cultural Industries Branch	4
Arts Services Branch	14
Libraries and Community Information Branch	10
Heritage Administration Branch	22
Heritage Trust	8
Archaeology and Heritage Planning Branch	33
Huronia Historical Parks	31
Old Fort William	36
CITIZENSHIP DIVISION	
Administrative Staff	7
Citizenship Development Branch	20
Native Community Branch	26
Newcomer Services Branch	50
FINANCE & ADMINISTRATION DIVISION	
Administrative Staff	4
Management Systems and Services	40
Finance Branch	29
Internal Audit Branch	10
Personnel Branch and Affirmative Action	21
Grants Administration Division	26
Franco-Ontarian Affairs	5
Ontario Science Centre	210
COMMUNITY PROGRAMS AND SPORTS AND RECREATION DIVISION	
Administrative Staff	6
Community Programs	110
Sports and Fitness Branch	52
Recreation Branch	20
TOTAL	878